

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Great American Media/ POL
1010 Wisconsin Ave. NW, Ste. 800
Washington, DC 20007

<u>Contract / Revision</u> 711439 /		<u>Alt Order #</u> 06304263
<u>Product</u> DCCC #1473		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 1473	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/04/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/25/12	10/01/12	The Doctors	1-2p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$500.00	0.00			
N 2	KUSA	09/25/12	10/01/12	Late News M-F	10-1035p		:30				NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$4,200.00	0.00			
N 3	KUSA	09/25/12	10/01/12	Colorado & Company	10a-11a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$350.00	0.00			
N 4	KUSA	09/25/12	10/01/12	Tonight Show	1037-1137p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$2,000.00	0.00			
N 5	KUSA	09/25/12	10/01/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$450.00	0.00			
N 6	KUSA	09/25/12	10/01/12	Today Show III	11a-12p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$600.00	0.00			
N 7	KUSA	09/25/12	10/01/12	Extra	1230p-1p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$500.00	0.00			
N 8	KUSA	09/25/12	10/01/12	9News at Noon	12p-1230p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$600.00	0.00			
N 9	KUSA	09/25/12	10/01/12	Days of Our Lives	M-F 2-3p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$750.00	0.00			
N 10	KUSA	09/25/12	10/01/12	Ellen	3-4p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$850.00	0.00			
N 11	KUSA	09/25/12	10/01/12	9News 4pm	4p-5p		:30				NM	3	\$4,800.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 711439 /		<u>Alt Order #</u> 06304263
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Product</u> DCCC #1473
<u>Advertiser</u> Democratic Congressional		<u>Estimate #</u> 1473
<u>Original Date / Revision</u> 09/04/12 / 09/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$1,600.00	0.00			
N 12	KUSA	09/25/12	10/01/12	9News Daybreak 5a	5-530am		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$900.00	0.00			
N 13	KUSA	09/25/12	10/01/12	9News 5pm	5p-530p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$2,800.00	0.00			
N 14	KUSA	09/25/12	10/01/12	9News Daybreak 5:30a	530-6am		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$1,300.00	0.00			
N 15	KUSA	09/25/12	10/01/12	NBC Nightly News	530p-6p		:30				NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$4,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/25/12-10/01/12	NBC Nightly News	530p-6p	MTuWThF----	:30		\$4,500.00	0.00	NM		
Credited													
N 16	KUSA	09/25/12	10/01/12	9News 6pm	6p-630p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$2,800.00	0.00			
N 17	KUSA	09/25/12	10/01/12	9News 6am	6-7am		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				4	\$2,000.00	0.00			
N 18	KUSA	09/25/12	10/01/12	Today Show	7-9am		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				4	\$2,000.00	0.00			
N 19	KUSA	09/25/12	10/01/12	Today Show II	9-10am		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$900.00	0.00			
N 20	KUSA	09/30/12	09/30/12	Ryder Cup	Various		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/24/12-09/30/12	Ryder Cup	Various	-----Su	:30		\$2,500.00	0.00	NM		
Credited													
N 21	KUSA	09/29/12	09/29/12	9News 5p Sat	5-6p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,600.00	0.00			
N 22	KUSA	09/30/12	09/30/12	9News 10p Sun	10-1037p		:30				NM	1	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$5,800.00	0.00			
N 23	KUSA	09/30/12	09/30/12	Sun News Extended	1035-11p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,500.00	0.00			
N 24	KUSA	09/30/12	09/30/12	Football Night in America	Various		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$4,000.00	0.00			
N 25	KUSA	09/30/12	09/30/12	9News 7a Sun	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	DCCC #1473	1473

Advertiser	Original Date / Revision
Democratic Congressional	09/04/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,200.00	0.00			
N 26	KUSA	09/27/12	09/27/12	Rock Center with BW	9-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$4,000.00	0.00			
N 27	KUSA	09/26/12	09/26/12	Law & Order: SVU	8-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$4,000.00	0.00			
N 28	KUSA	09/29/12	09/29/12	Ryder Cup	Various		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,700.00	0.00			
N 29	KUSA	09/25/12	09/25/12	The Voice	7-8p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$4,500.00	0.00			
N 30	KUSA	09/30/12	09/30/12	Ryder Cup	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,000.00	0.00			
N 31	KUSA	09/30/12	09/30/12	Sunday Today	6-7am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$500.00	0.00			
Totals										0.00		55	\$101,500.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	42	\$81,450.00	\$69,232.50
10/01/12 - 10/01/12	13	\$20,050.00	\$17,042.50
Totals	55	\$101,500.00	\$86,275.00

Signature: _____ **Date:** _____

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